### FOR IMMEDIATE RELEASE



# HOLIDAY ROAD WILL ILLUMINATE THE GROUNDS OF MORVEN PARK FOR A SPECTACULAR LIGHT SHOW EVENT DURING THE HOLIDAY SEASON

Tickets On Sale Now

Link to Hi-Res Images <u>HERE</u> <u>Photo Credit: Line 8 Photography</u>

LEESBURG, VA and CALABASAS, Calif. (October 14, 2021) – Television Production and Event Industry veterans Ben Biscotti, Tony Schubert and Bobby Rossi announced today that Calabasas' renowned <a href="Holiday Road">Holiday Road</a> experience will expand to <a href="Morven Park">Morven Park</a> in Leesburg, Virginia from November 26th through January 2nd. The enchanting walking trail is illuminated with larger-than-life <a href="holidayHYPERLINK"holidayroadusa.com/activities/"light displays</a> and iconic scenes will dazzle visitors across the DMV area, providing a safe and festive outing for guests of all ages.

Tickets for the must-see, over-the-top production are on sale now at https://holidayroadusa.com/

**Holiday Road** is the premiere holiday event. Expansive grounds filled with eye-catching, twinkling lights and installations will welcome visitors as they meander through the winding trail. Guests will be transported into a winter wonderland complete with everything from the North Pole, Elf Village, Gingerbread Lane, light tunnels, Christmas tree forests, and much more!

"We're thrilled to introduce our annual <u>Holiday Road event</u> in an even bigger way this year by expanding to beautiful Morven Park in Leesburg, VA," said founding team members Ben Biscotti, Tony Schubert, and Bobby Rossi in a joint statement. "We can't wait for guests across the DMV area to experience the magic of Holiday Road and fully immerse themselves in an unforgettable winter wonderland."

"Morven Park cannot wait to welcome guests from around Loudoun County and the region for this spectacular illumination event. We are honored to have been selected as the Holiday Road Virginia venue partner," said Morven Park CEO, Stacey Metcalfe.

Committed to ensuring the safety of all patrons and staff, the event encourages attendees to follow all health and safety guidelines to prevent the spread of Covid-19. To see what measures the staff will be taking, visit the <a href="Health HYPERLINK">Health HYPERLINK</a> "https://holidayroadusa.com/health-and-safety/" Safety page.

#### **Additional Info:**

#### **VIRGINIA**

• **Dates:** Open to the public from November 26 through January 2

• **Times:** 5:00pm – 11:00pm

• Tickets: www.holidayroadusa.com

Location: Morven Park: 17195 Southern Planter Ln, Leesburg, VA 20176
 Price: \$29.99 and up depending on day of the week and time of season

(2 years and under are free admission)

## **About Holiday Road**

Holiday Road is a holiday event tailored for all ages. The immersive experience showcases thousands of festive lights as well as iconic scenes situated throughout the stunning property of historic Morven Park, Leesburg, VA. The team behind this festive happening is a partnership of production and hospitality industry veterans Ben Biscotti, Co-Founder & President of 1iota Productions, Award-winning event producer & designer Tony Schubert of Event Eleven, and hospitality & marketing impresario Bobby Rossi of Motley Projects.

To learn more and join the conversation, use the hashtag #HolidayRoad and follow along on social media:

Facebook: <u>Holiday Road USA</u> Instagram: <u>@holidayroad</u>

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