



# The Morven Park International & Fall Horse Trials 2024

SPONSORSHIP  
OPPORTUNITIES

MORVEN  
*Park*

## Title Sponsor — \$50,000 (1 available)

- Naming rights for the event: “The \_\_\_\_\_ Morven Park International & Fall Horse Trials”
- Promotion as the Title Sponsor of the Morven Park International & Fall Horse Trials on social media, marketing materials, and media outlets
- 25 VIP Tent tickets for the Morven Park International weekend
- 1 tented tailgate spot on Saturday, October 12, 2024
- Title sponsorship of the courtesy shuttle for the event weekend
- Logo prominently placed in livestream footage
- Logo presence in archived livestream footage, available on Morven Park YouTube channel, free for anyone to watch
- Logo embroidered on prize cooler presented to 4\*-L winner
- Logo inclusion in promotional materials leading up to event
- Logo placement on competitor pinney numbers
- Logo placement with hyperlink on webpage
- Premium full page color acknowledgement\*\* in the Morven Park International & Fall Horse Trials print event program inside cover
- Premier signage in arenas
- Banner\*\* placement at high-visibility cross country combination
- Premium banner\*\* placement on the jog strip for FEI horse inspections
- Social media promotion of sponsorship on Facebook and Instagram leading up to, during, and following the Morven Park International & Fall Horse Trials
- Opportunity for premium vendor space
- Opportunity to provide show jump\*\* to be used at all Morven Park International Equestrian Center jumping events throughout the year
- Opportunity for brand representative to participate in all FEI award presentations
- Public address recognition during the Morven Park International & Fall Horse Trials weekend

## Presenting Sponsor — \$20,000 (1 available)

- Naming rights for the event: “The Morven Park International & Fall Horse Trials, presented by \_\_\_\_\_”
- Promotion as the Presenting Sponsor of the Morven Park International & Fall Horse Trials on social media, marketing materials, and media outlets nationwide
- 6 VIP Tent tickets for the Morven Park International weekend
- Logo embroidered on prize cooler presented to 4\*-L winner
- Logo placement on competitor pinney numbers
- Logo prominently placed in livestream footage
- Logo placement with hyperlink on webpage
- Logo presence in archived livestream footage, available on Morven Park YouTube channel, free for anyone to watch
- Premium banner\*\* placement on the jog strip for FEI horse inspections
- Banner\*\* placement at high profile cross country obstacle with premium photo opportunities
- Premier signage\*\* placements in all arenas
- Opportunity to provide show jump\*\* to be used at all Morven Park International Equestrian Center jumping events throughout the year
- Social media promotion of sponsorship on Facebook and Instagram leading up to, during, and following the Morven Park International & Fall Horse Trials
- Premium full page color acknowledgment\*\* in the Morven Park International & Fall Horse Trials print event program back cover
- Public address recognition during the Morven Park International & Fall Horse Trials weekend

## **4\*-L Division Sponsor — \$12,000 (1 available)**

- Title sponsorship of the 4\*-L division
- Full page color acknowledgement\*\* in the Morven Park International & Fall Horse Trials print event program
- Logo inclusion on livestream
- Logo with hyperlink on webpage
- Social media recognition of sponsorship
- Public address recognition throughout the weekend
- Banner\*\* placements on jog strip, XC, and in arena
- Opportunity to assist in division award presentation

## **4\*-S Division Sponsor — \$10,000 (1 available)**

- Title sponsorship of the 4\*-S division
- Full page color acknowledgement\*\* in the Morven Park International & Fall Horse Trials print event program
- Logo inclusion on livestream
- Logo with hyperlink on webpage
- Social media recognition of sponsorship
- Public address recognition throughout the weekend
- Banner\*\* placements on jog strip, XC, and in arena
- Opportunity to assist in division award presentation

## **3\*-S Division Sponsor — \$8,000 (1 available)**

- Title sponsorship of the 3\*-S division
- Full page color acknowledgement\*\* in the Morven Park International & Fall Horse Trials print event program
- Logo inclusion on livestream
- Logo with hyperlink on webpage
- Social media recognition of sponsorship
- Public address recognition throughout the weekend
- Banner\*\* placements on jog strip, XC, and in arena
- Opportunity to assist in division award presentation

## **VIP Tent Sponsor — \$15,000 (1 available)**

- Title sponsorship of the VIP Tent at the Morven Park International (ie, “The \_\_\_\_\_ VIP Tent”)
- 20 VIP Tent tickets to be used throughout the weekend
- Promotion as the sponsor of the Morven Park VIP tent on social media, through ticketing app, and during event
- Opportunity to place marketing materials inside tent

## **Riders/Groom Hospitality Sponsor — \$5,000 (1 available)**

- 10x20 tent near stabling
- Free snacks and coffee provided for riders and grooms throughout the weekend at hospitality
- Promotion as Rider/Groom Hospitality sponsor
- Signage\*\* placement at tent
- Opportunity to place marketing materials and products in tent

## **Volunteer Hospitality Sponsor — \$5,000 (1 available)**

- Breakfast, coffee, and snacks provided to volunteers at Volunteer Headquarters throughout the weekend
- Signage\*\* placement at Volunteer Headquarters
- Recognition as Volunteer Hospitality Sponsor

## **Veterinarian Hospitality Sponsor— \$2,500 (1 available)**

- Signage\*\* placement at FEI Check In
- Signage\*\* placement at coffee and snack station for officials and vets
- Opportunity to place marketing and promotional materials in Hofmann Classroom

## **Volunteer Goodies Sponsor — call to discuss**



## **Show Jump Sponsor — \$1,000 + *jump* (3 available)**

- Show jump used at all Morven Park jumping events for one year
- *Show jump to be produced by Sponsor to Morven Park specifications*

## **XC Warm-Up Area Sponsor — \$2,500 (1 available)**

- Signage\*\* in the XC Warm-Up Area
- Promotion as Sponsor of the XC Warm Up Area

## **Vet Box Sponsor — \$1,000 (1 available)**

- Signage\*\* in Vet Box
- Promotion as Sponsor of the Vet Box

## **FEI Cross Country Jump Sponsor — \$1,000**

- 1 sign\*\* placement at your choice of a 4\*, 3\* or 2\* level fence
- Signage will be picked up by livestream

## **Cross Country Jump Sponsor — \$350**

- 1 sign\*\* placement at your choice of a Novice, Training, or Prelim level fence

## **Grand Prix Banner Sponsor — \$500**

- 1 banner\*\* placement in the Grand Prix Arena during the Morven Park International & Fall Horse Trials weekend

*\*\*Sponsor responsible for providing signage and marketing materials to Morven Park specifications*

# Morven Park International & Fall Horse Trials Supporters

*You donation will help support eventing excellence at Morven Park and continue provide this special, world class event to local amateurs and Olympic athletes.*

## Gold Level Supporter — \$5,000

- Listing in program, webpage and in Morven Park Impact Report

## Silver Level Supporter — \$2,500

- Listing in program, webpage and in Morven Park Impact Report

## Bronze Level Supporter — \$1,000

- Listing in program, webpage and in Morven Park Impact Report

## Questions or ideas?

*Reach out to Elizabeth Parker,  
Corporate Partnerships Coordinator*

*[eparker@morvenpark.org](mailto:eparker@morvenpark.org)*

*703-777-2890 x6616*