



MORVEN
Park



50

2018 ANNUAL IMPACT REPORT

50 years of serving our community



From the Coach House

A message from the Executive Director

I'm pleased to report that 2018 was a record-breaking year for Morven Park. We reached new heights in a variety of areas, including the number of students who took part in our education programs; guests at *Polo in the Park*; Park members; trees planted; and—perhaps most importantly—the 250,000 visitors we welcomed to the Park. It is donors like you who make these successes possible, and we want to share our excitement and gratitude with you.

The Westmoreland Davis Memorial Foundation, Inc. and its public charity arm, Morven Park, Inc., are dedicated to preserving Morven Park as a place of historical and cultural value and to provide educational, recreational, athletic, social, and entertainment opportunities for the visitors we welcome from our local community, across the country and around the world. We're very proud of the diversity of the groups that we serve—families, students, equestrians, athletes, history buffs, nature enthusiasts, dog walkers, wedding guests, picnickers, runners, hikers, and more. **Morven Park welcomes and has a place for everyone.**

Our professional and inspired staff and Board of Trustees are implementing a strategic plan that reflects the ideals of Governor Westmoreland Davis, serves the needs of our local and regional communities, guarantees sustainability, and preserves Morven Park's 1,000 acres of open space. Our pledge to you is that we will always use your donations responsibly, ensuring a bright future for Morven Park and the generations of visitors who will benefit from all that we have to offer.

Thank you for your role in Morven Park's remarkable year. We hope you will continue to be a part of our success as we expand our programs, protect and enhance this unique property, and have a lasting impact on our community.

See you at the Park,

Sheryl Williams

Executive Director/CEO





Morven Park celebrated its 50th year with milestones:

Education Programs

8,000 local students were served in 2018. Thanks to our donors, Morven Park's Center for Civic Impact provided programs for grades K-12, free of charge.

Education Recognition

Morven Park received the Loudoun School-Business Partnership Award of Excellence for Service for outstanding contributions to the students of Loudoun County.

Equestrian Center

The arenas project was completed! The new state-of-the-art arenas hosted 60 days of competition in dressage, eventing, hunters, jumpers, and carriage driving.

Polo in the Park

Polo in the Park celebrated a successful second season with 12,000 attendees. Whether for a corporate event, family outing, girls' night out, or date night, *Polo in the Park* was the place to #See and Be Scene in Loudoun.

AnniversaTree

On your next visit to the Park, you'll notice that some old leafy friends are missing. Due to Emerald Ash Borers and storm damage, we removed 250 trees from our landscape. Thanks to donors like you, we planted 50 new trees around the Park, which will provide habitat for wildlife and shade for visitors. The AnniversaTree project was led by Morven Park trustee Nina Fout.

Membership

We created membership programs that provide members unparalleled access to the Park. Our staff prepared special "members only" programs and events such as *Sparks at the Park* and the Garden Party, private tours, and VIP access at Morven Park International Fall Horse Trials.



The Center for Civic Impact

Civics Education at Morven Park

8,283 student participants

830 Morven Park staff teaching hours

70 % of partner schools have a significant population of reduced or free lunch students

\$0 cost of Morven Park Education Programs to the students. All programs are funded by Morven Park and our generous donors.



Fall 2018

The Morven Park International Equestrian Center

Serving horses and riders of all disciplines, at all levels



Spring 2018

Revitalization Phase I completed

Separating the riding arenas and the athletic fields allows Morven Park to grow the equestrian and athletics businesses, while providing state-of-the-art facilities for all equestrian disciplines.

45,000 equestrian visitors

60 days of competition

50 new trees donated

10 acres of riding arenas

1 mile of turf track



Buildings & Grounds

Keeping Morven Park Beautiful

10,000	acres of grass mowed
2,500	flower bulbs planted
250	damaged trees removed
50	new stall doors built
4	miles of fence painted
\$0	of government funding



Volunteers Make it Happen at Morven Park

The MVP program had a successful second year in 2018

5,560

hours volunteered

630

books in Gov. Davis's library, each inspected and recorded by our volunteers

440

lunches provided for Horse Trials volunteers

40

Junior ROTC students helped clear invasive plant species from our hiking trails



Museums and Preservation

Preserving the past for future generations

3,686 museum tour attendees

248 square feet of surface
excavated to uncover the
brick patio at the Laundry/
Dairy building

48 Mansion shutters restored

24 Asian art objects researched



Morven Park Athletic Field Complex

Green spaces for our community to play, compete, and learn

80 inches of rain

Still, 2018 saw...

15,000 visitors for athletic events

800 soccer, volleyball, rugby, lacrosse, and Ultimate games

200 athletes compete in the Morven Park Ultimate league

35 youth soccer teams based at Morven Park



Governance

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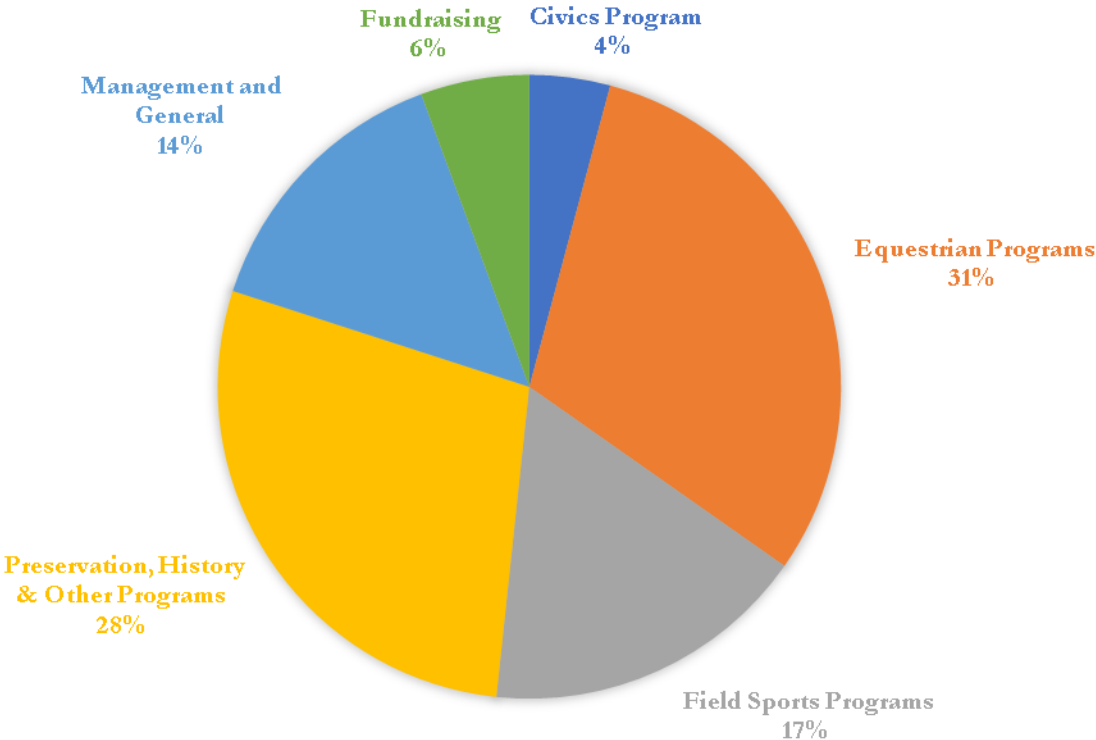
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Ms. Sheryl Williams, Secretary & Executive Director



WESTMORELAND DAVIS MEMORIAL FOUNDATION, INC. & SUBSIDIARIES: EXPENSES BY FUNCTION



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Thank you to the donors who make our work possible

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Our Mission:

The Westmoreland Davis Memorial Foundation is dedicated to preserving Morven Park, once the home of Virginia Governor Westmoreland Davis, as a place of historical and cultural value.

The mission of Morven Park is to support the Park's education and civics programs and recreation activities; promote equestrian sports and activities conducted at Morven Park; support and maintain the Morven Park International Equestrian Center; support historic preservation and education at Morven Park; and maintain and preserve Morven Park's buildings and grounds.

Community Support

Thank you to our generous sponsors

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